

Pulsar Limited

Company Profile



Contents

Introduction	1
What we Believe in	2
What we Do	3
Our Approach	6
Why Pulsar	7
Our People	8
Some of Our Clients	9
Let's Start	10

Stellar work for brands that want to
be seen in a different light.





JUST ANOTHER INTRODUCTION?

Well, not really. Branding is at the core of every business, your unique identifier to your customer. Whether done well or not, at the end of it, you still give your customers a perception of you. Great brands ensure they focus on building the right image using the right resources. Pulsar Limited has harnessed these resources to ensure you **grow** a successful brand.



WHAT WE BELIEVE IN

The Vision

Kenya is home, Africa is the dream.

The Mission

Focused on using the right resources that reflect the current market dynamics to grow your brand.

Core Values

Process | Uniqueness | Learn | Stellar Work | Agile | Resourceful



WHAT WE DO



STRONG BRANDS COME IN ANY SIZE

Existing brands whether small, medium or enterprise class all look to achieve one thing; get my brand name out there and get my target market to buy my products or services. Pulsar offers solutions suited for existing brands to penetrate the market and enhance sales.



Creative Services



Digital Marketing



Brand Identity Development/Rebranding



Commercial Printing Services



Photography



Videography



BUILDING ATTRACTIVE BRANDS



OUR APPROACH

At Pulsar, we say compelling brands compel. We understand today's brands are agile and as a branding agency, we must be flexible enough to stretch your brand's potential. We can work with you on one off projects or on a continuous basis in the form of a retainer.

Our one-off projects allows you to work with us with smaller budgets or on production jobs such as printing, photography and videography. Our agency retainer fees and services are custom built to suit your marketing needs as well as fit within your budget.

Simply, our approach is building a long-term beneficial relationship with you.



WHY PULSAR?

Specialisation is becoming a key attribute of successful brands. Remaining focussed on your core competencies allows your company to grow and scale fast. Choosing the right team to work with and grow your brand is therefore essential.

Pulsar Limited has an experienced team well versed in their respective backgrounds. We've worked on multiple projects enabling the team create synergies and work in cohesion. For us, we look at building business relationships and ensuring we meet your brand's objectives of growth.



OUR PEOPLE

Calvin Omari

Managing Director (Background, Marketing and Design)

Stephen Njuguna

Head of Digital

David Siko

Head of Design

Alex Sandro

Graphic Designer and Photographer

Erick Cheruiyot

Web Design and Development

Shadrack Kipkorir

Web Design and Development



African Trade Insurance Agency
Agence pour l'Assurance du Commerce en Afrique



Organisation of Eastern &
Southern Africa Insurers



[View Our Portfolio](http://www.pulsar.co.ke/portfolio)
www.pulsar.co.ke/portfolio



OPEN FOR DISCUSSION

As a brand you are faced with a myriad of choices as to which agency to work with. Why would you work with Pulsar Limited? Process. Knowing what to expect alleviates risk and gives our clients a sense of security when partnering with us. Further, we are with you as our client for the long haul.

We strive to view brands in a different light and we make you stand out from the crowd. Our team has years of experience and they strongly believe in our process. When creativity meets a process, what your brand gets is consistent outstanding results.



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